
Hyun Tae Park

UX / Product Designer | Seeking a Summer 2020 **UX Design Internship**

Experience

UX Research & Design Collaborator | **Georgia Aquarium**

Atlanta, GA | Sep. 2019 - Dec. 2019

- Proposed an end-to-end UX research & design project for the new shark exhibit at Georgia Aquarium in 2020.
- Designed an educational and entertaining exhibit system that includes a mobile web application, an interactive game display, and physical products.
- Followed the human-centered design process throughout the project and prototyped high-fidelity UI mockups and created interactive prototypes.
- Communicated closely with the business stakeholders and engineering team.

UX Designer | **Fusion-Biotech Lab, Kookmin Univ.**

Seoul, Korea | Sep. 2018 - Dec. 2018

- Designed a tea recommendation mobile app that helps users navigate through tea products and get proper tea recommendations with sponsorship by Look-Our-Tea.
- Researched existing app services in the tea industry and proposed new mobile app UX workflows and UI designs. Delivered the final design outcome with detailed design specifications ready for manufacturing to the client.

UX Research Assistant | **PSSD Lab, Kookmin Univ.**

Seoul, Korea | Mar. 2018 - Jul. 2018

- Designed an interactive light product that reacts to human gestures and movements.
- Prototyped actual working prototypes using Arduino to implement the interactions between the product and users.
- Performed usability testings with more than 30 participants and completed 10 rounds of iterations based on the results. Published a proceeding paper to KSDS(Korea Society of Design Science) as a first author and won the award given to the top 10 papers of the year.

UX Design Intern | **Amoeba UX**

Seoul, Korea | Jan. 2018 - Feb. 2018

- Completed an end-to-end UX/UI design project in the context of envisioning lifestyle in 2025.
- Designed a self-driving vehicle infotainment system and smart-wall UX workflows and UI by delivering critical user journeys, design concepts, information architecture, low-fidelity wireframes, hi-fidelity prototypes, and design specs.
- Led a team of 4 design interns and the final project outcome was selected as the official project focus of the company.

Exterior Design Intern | **Hyundai Motors**

Seoul, Korea | June. 2017 - Aug. 2017

- Worked in the advanced design team at headquarter of Hyundai Motors and performed a self-driving vehicle design project targeting India in 2030.
- Conducted ergonomics research, India vehicle market research, and form study and created a vehicle design that reflected user-centered specs based on the research.
- Collaborated closely with PM, designers, researchers, and engineers in the team and presented final outcome to CEO of the company and won the 2nd place.

Activity

Vice President | **Product Design Group, FORM**

Seoul, Korea | Mar. 2014 - Aug. 2018

- Planned out the process and theme for semester-long design projects for 4 years and participated in 4 exhibitions.
- Communicated with stakeholders, e.g., students, professors, external visitors as a leader of the group while understanding and solving their needs and conflicts.

Student Designer | **International Design Workshop**

Tokyo, Japan | Jan. 2017 - Feb. 2017

- Conducted a UX design project with Shibaura Institute of Technology.
- Participated in workshops at Sony Electronics & Mitsubishi Electronics.
- Presented the final design to the Japanese industries and was awarded business offers.

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Education

MS in Human-Computer Interaction,

Georgia Institute of Technology

Atlanta, GA | Expected Graduation - May 2021

BFA in Industrial Design,

Kookmin University

Seoul, Korea | Graduation Date - Feb 2019

- Graduated with Highest Honors
- The Head of Department for 3 years

Skills

Research

Survey / Interview / Contextual Inquiry / Competitive Analysis / Card Sorting / Usability Test / Persona / Empathy Map / Journey Map / Affinity Diagramming

Design

Information Architecture / Interaction Design / Motion Design / Visual Design / Prototyping / Sketching / Wireframing / 3D Modelling / Rendering

UI Design Softwares

Sketch / Adobe XD / InVision / Framer / Principle / Protopie / Adobe Creative Suite / Miro

Hardware/3D Softwares

Alias / Maya / Rhino / Fusion360 / Keyshot / Element 3D / Arduino

Programming

HTML / CSS / Bootstrap / JavaScript(D3, JQuery)/ Python (Scrapy, Matplotlib, Numpy, Pandas)

Achievements

Full-Tuition Scholarship

Highest Academic Excellence, 2013-2018, Kookmin University

Research Assistant Fellowship

Research Excellence, 2018, PSSD Lab(Kookmin University)

Research Excellence, 2018, Fusion BioTech Lab(Kookmin University)

Super Global University Scholarship

Global Leader, 2017, JASSO(Japan Student Services Organization)

Special Prize

Top 10 paper of the year, 2018, KSDS(Korean Society of Design Science)